

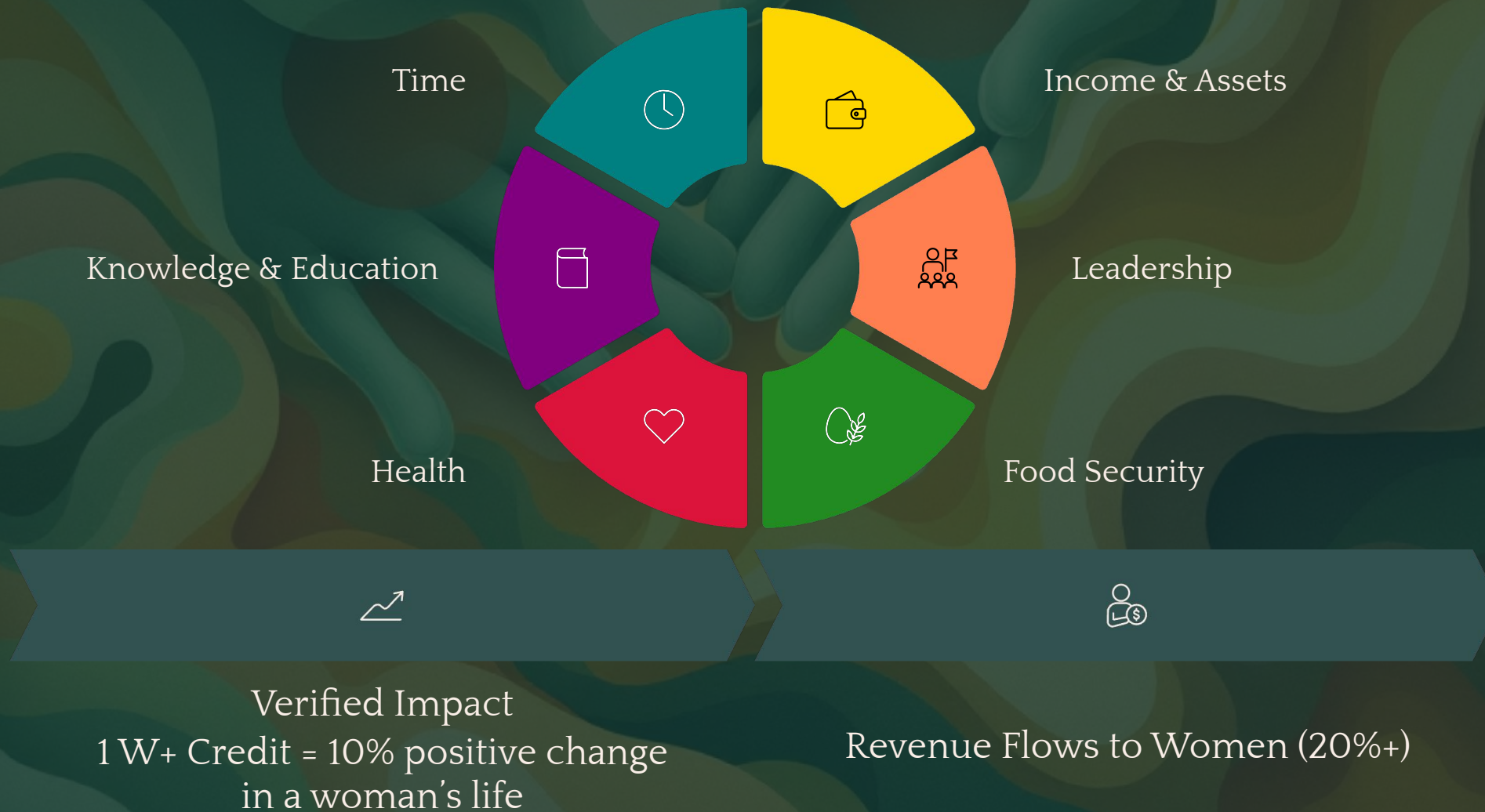
Ghana Shea Landscapes

Investing in Women. Measuring
What Matters.



W+ Standard

Invest in a future where every woman thrives





THE ISSUE - UNMEASURED IMPACT

Women's involvement remain undervalued, rarely measured in ways that investors, governments, & industry systems can formally recognize.

THE SOLUTION - W+ STANDARD

Each W+ credit represents a verified outcome & credible evidence of meaningful social impact.

Impact

6,000+ Women Reached

122,818

W+ Credits Generated

=

58,144

Knowledge & Education

+

64,674

Income & Assets

W+ recorded a **107% positive change** in women's income & assets resulting from:



More kernel volume



Better selection, sorting, and processing skills



More jobs in nurseries and processing centers

"I now save up to GHS 200 per month. With these earnings, I can pay my children's school fees, buy new clothes, and hire ploughing services."

Women Beneficiary, Suguru Nye Nye Foodbu Cooperative

