

S H E A W I L L E I T H E R

RISE

O R

FALL

The Decision  
We make **TODAY**  
Determines the future.



# The Collapse of First-Mile Economics

## PROBLEM

8 Million Shea Trees Cut Down Annually, Labour Intensive, 60% Youth Disengaging, Fragile First Mile

Informal, Fragmented  
Producer Base

Little To No Access  
Formal To Finance

Labour Intensive  
Production Methods

Biomass Dependent  
Production

### THE PATTERN

Demand ↑



Pressure on  
weak systems ↑



Labour, biomass  
& strain ↑



Low Remuneration



Threat to continuity

## SOLUTION

Centralized  
Processing Centers

Cooperative Business  
Entities

High Productivity  
Low Strain

Green & Safer  
Processing

Attractive To Youth, Resilient to Shocks, NO Additional Cost To Final Produce

# SHEA R.I.S.E.

20 CENTERS | \$250K INVESTED | 3 YRS PILOTING

## Resilient Infrastructure for Shea Ecosystems

### 1 COOPERATIVE ORGANIZATION

*Fragmented women → formal business entity.  
Bank account, governance, business registration.*

### 2 POST-HARVEST CENTER

*Shared infrastructure: improved stoves, climate-resilient dryers, storage, Motorking .*

### 3 AUTONOMOUS BUSINESS ENTITIES

*Certain demand, bankable supply. Direct premiums, traceability, unlocking pre-finance and contracts, influence pricing*

**From informal producer → formal business entity.  
Collective pricing. Direct market. Finance unlocked.**

### 20KG Nuts VS 100KG



### 130% ↑ Income – Same Day Payment



### Improved Social Bonding



### Improved Health & Safety



# 157 - CENTER SCALE UP

**\$50,000 PER CENTER**

GHANA - CÔTE D'IVOIRE - TOGO

MULTI-PURPOSE HUB

STORAGE

SHELLING AREA

NET ZERO FRESHWATER FOOTPRINT

IMPROVED STOVES  
66% ↓ GHG

DRYING AREA

SHARED LOGISTICS  
5X MORE NUTS

COOPERATIVE  
BUSINESS ENTITY

INSTANT PAY POINT

FRAGMENTED HOME  
BASED PROCESSORS



# 2006

*We changed direct sourcing in Shea .*



# 2026

*We're introducing a decision that determines  
the future of Sahelian ecosystems.*

# 157

CENTERS

# \$15M

INVESTMENT

# 31,400

WOMEN

## JOIN US IN BUILDING A FIRST - MILE TRANSFORMATION BLUEPRINT

REMUNERATIVE . RESILIENT . GREEN . INCLUSIVE



**SCAN TO JOIN**